TIFFANY SPANGLER

GRAPHIC DESIGNER

CONTACT

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REFERENCES

Kate Clair | clair@kutztown.edu | 610.683.4527

Dannell Macilwraith | macilwraith@kutztown.edu

Kyle Helder | kheld136@gmail.com

Josh Miller | jomiller@kutztown.edu

TECHNICAL SKILLS

Industry UX/UI Programs
- Sketch App, Invision, WebFlow, Wordpress

Adobe Suite Programs
- XD, Illustrator, Photoshop, InDesign, etc.

Front End Development
- HTML5, CSS, SCSS

DESIGN STRENGTHS

- UX/UI Design
- Brand Identity
- Editorial Design and Layout
- Front-end Development
- Typography
- Creative Concepts
- Poster Design
- Craftsmanship

EDUCATION

Bachelor's Degree in Communication Design

Kutztown University of Pennsylvania,

Kutztown, PA • Graduating May 2021

HONORS/AWARDS

- Dean's List (2017-2021)
- Mumedi Museum Contest Finalist (2019)
- Hope and Healing Juried Art Show (2018)

DESIGN EXPERIENCE

August - October 2020

Website Design Intern
WebFX | Harrisburg, PA

- Assisted the Website Design Team with various website design projects while participating in weekly staff and task-specific meetings
- Created on-brand graphics, as well as landing page prototypes for many sites, including Roofclaim.com, DiamondMT, and Inheritance Funding
- Worked collaboratively with the creative team, account managers, designers and art directors to execute designs for a range of brands and clients.

January 2021

Freelance Logo Designer
Chemical Canary | York, PA

- Brainstormed, designed, and pitched a logo for a local band
- Created graphics for a new website while keeping on brand

VOLUNTEER EXPERIENCE

February 2020

Poster Design
Designathon | Kutztown University

- Designathon is Kutztown University's annual 24-hour event where students and faculty donate their time and resources to design for local non-profit organizations.
- Partnered with a fellow design student to create an informational poster for the Seed Farm, a new farmer training program and agricultural business incubator group.

February 2020

Resume Redesign
DesignRX | Kutztown University

- DesignRX is a student partnership program where a small team of design students pair up to create a personal brand for a non-design student.
- Brainstormed, designed, and pitched a resume and logo for a fellow student while working as part of a team.
- Ensured consistency in quality and style while giving and receiving input.